

# ARMENIA

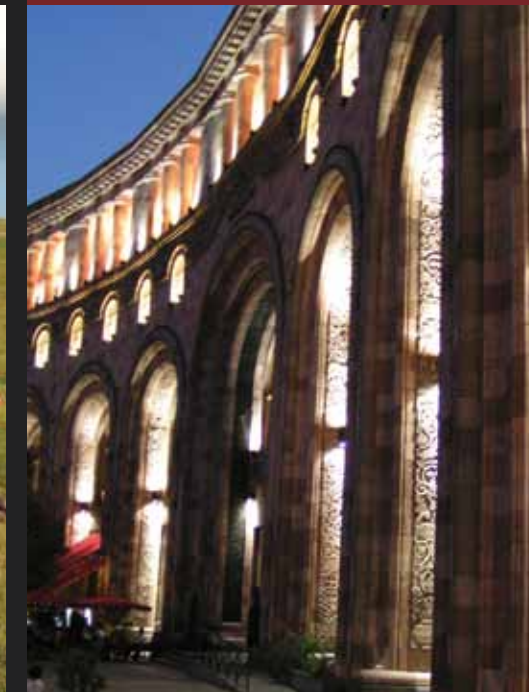
*by*

# NUEVA VISTA

*a destination management company*



3,000 years of history of Statehood  
The first nation adopted Christianity as State Religion in 301 AD  
7 UNESCO World Cultural Heritage sites  
Famous Armenian hospitality  
Tourism infrastructure and facilities for organising meetings, conferences and incentive programmes



Why **ARMENIA** as your next destination?



Why **Nueva Vista** as your Destination Management Partner?

Armenian cuisine — a mixture of Western and Eastern Cuisine, as ancient as the history of Armenia, as rich as Armenia's culture.

Armenia is one of most vegetation specie-dense country in the world, varying from 195m as the lowest and 4,090 m above sea level, resulted to unique ecosystems and a rich biodiversity.



Provision of a comprehensive range of Destination Management Services  
Building long-term partnerships  
Flexibility in tailoring services to your requirements  
Multi-lingual, qualified and largely experienced professional and support staff  
Tailoring internationally set industry standards to local traditions resulting to unprecedented tour packages, services and incentive products

Pioneering and heavily promoting environmentally conscious and socially responsible tourism in Armenia  
Member of Union of Incoming Tour Operators of Armenia, World Association of Travel Agencies

# Destination Management Services

by **Nueva Vista**

Incentive Programmes, Team Building,  
Retreats and Business Holidays  
Meetings, Conventions and Conferences;  
Event Management such as product  
presentations, sport and cultural events,  
launch of campaigns, etc;  
Tailor-Made cultural tour packages  
Active holidays, recreation and recuperation



## Incentive Programmes

Our incentive programmes are all about unique memories blended with history, culture and people. The concept of our programmes is to take care of every detail. Our internationally experienced, knowledgeable and dedicated team will make sure to convert business to pleasure for an important incentive and to get appropriate return on investment.

## Conferences & Meetings

An entirely successful conference requires a deep understanding of different issues, including but not limited to complicated logistics, accommodation, event programme and meeting the individual needs of delegates, technical requirements of the event, etc. We have substantial knowledge and experience in converting clients' particular objectives into conferences and meetings.

## Event Management

Personal experiences offered by a successful event have long been recognized as a valuable marketing tool. The aim of the special event is always to find new, alternative and surprising ways to get participants to deepen business and personal relationships or to start new ones, or to improve communications, or just to relax. The incentive nature of our events gives companies a chance to communicate with the target group.





## Tailor-Made Cultural Tour Packages

All our cultural tour programmes and holiday packages are featured and strengthened with human touch, enabling our guests to explore traditions, national characteristics, culture and hospitality of Armenians.

Our tailor-made travel packages are discovering the most interesting architectural, Christian, cultural and historical monuments and fantastic landscapes of Armenia with the most experienced guides and travel support staff. They include visits to Armenian countryside, meeting local people, participating in making famous Armenian hand-made carpets, Armenian wine and brandy and Armenian traditional bread “Lavash”.

## Active Holidays, Recreation and Recuperation

Our active programmes are filled with environments rich in natural beauty, wildlife, history and cultural realities of Armenia. These tours present a fantastic and unprecedented mixture of riding/trekking and adventure tourism in Armenia’s most fascinating mountainous wild environment and discovery of Armenia’s rich cultural, historical and ethnic heritage. At the same time these tours provide opportunities for flavouring these active holidays with corporate management events, team building and recreation and recuperation of the staff.



## Destination Management

During many years of experience in Armenia we have developed strong and sustainable relationships with suppliers and service providers thus ensuring that the highest quality service is provided to our clients at the best value for money.



