

# WTM VISION – THE GLOBAL ECONOMIC FORUM

Chaired by former BBC financial journalist **Peter Hobday**, a panel of leading financial and business experts will offer delegates **useful insights, business solutions and strategies for recovery** which will prove extremely valuable now and in the future.

## Conference Highlights:

- Receive the Euromonitor Global Travel and Tourism: Forecast Restatement – One year on from the Crisis – worth £400
- Hear experts analyse the global economy and forecasts for 2010 and beyond
- Network with international business contacts

## Panellists include:



**Peter Kerkar**  
Executive Director,  
Cox & Kings



**Nic Marks**  
Economist,  
new economics  
foundation (nef)



**Carol Marlow**  
Managing Director,  
P&O Cruises



**Taleb Rifai**  
Secretary-General  
a.i., United Nations  
World Tourism  
Organization  
(UNWTO)



**John Strickland**  
Director,  
JLS Consulting

## HOW TO REGISTER

- Book online at [www.wtmlondon.com/gef](http://www.wtmlondon.com/gef)
- Email: [wtmvision@reedexpo.co.uk](mailto:wtmvision@reedexpo.co.uk)
- Phone: +44 (0) 208 910 7967
- Fax: +44 (0) 208 334 0614

## EXCLUSIVE INTERVIEWS

Attend the forum to benefit from an **exclusive DVD** with specially pre-recorded interviews, which will expand and highlight the key subjects for debate on business strategies for recovery.

### Interviewees include:



**Jean-Claude Baumgarten**  
President and  
CEO,  
World Travel  
and Tourism  
Council (WTTC)



**Manuel Díaz Cebrian**  
Regional  
Director for  
Europe Director  
UK, Ireland,  
Sweden and the  
Netherlands,  
Mexico Tourism  
Board



**David Dingle**  
CEO,  
Carnival UK



**Sandie Dawe**  
Chief Executive,  
Visit Britain



**Peter Long**  
Chief Executive,  
TUI Travel



**Robin Shaw,**  
Vice President  
& Managing  
Director Royal  
Caribbean  
Cruise Lines  
(UK & Ireland)



**Willie Walsh**  
CEO,  
British Airways

## Why should you attend:

- Receive the Euromonitor Global Travel and Tourism Forecast Restatement – One year on from the Crisis – worth £400
- Hear experts analyse the global economy and forecasts for 2010 and beyond
- Network with international business contacts
- Hear about the biggest challenge the 2008/2009 financial collapse presented
- Review the key lessons learnt from this downturn
- Understand the strategies that can be adopted to return to growth
- Receive a unique DVD with case studies on business recovery strategies presented by industry leaders

## Who should attend:

- Managing Director / Chairman / President
- Chief Executive / Chief Officer / Chief Financial Officer
- Owner / Partner / Associate
- Senior & Middle Management

**“Excellent forum –  
Thank you for the brilliant and  
informative presentations. ”**

**Oswaldo Muñoz,  
President,  
Nuevo Mundo Expeditions.**

– WTM Global Economic Forum 08 attendee

## Sponsorship Opportunities

### WTM Vision – The Global Economic Forum

To sponsor this forum to help build awareness, generate traffic and maximising exposure to your company contact Simon Press on **+44 (0) 208 910 7876** or email **simon.press@reedexpo.co.uk**

## Conference Fees (inc VAT)

|      | Register before 18 September 2009 | Register before 6th November 2009 | Register after 6th November 2009 |
|------|-----------------------------------|-----------------------------------|----------------------------------|
| All  | £70                               | £95                               | £115                             |
| MCM* | £50                               | £60                               | £80                              |

\* Meridian Club members discounts code can be found on your confirmation of registration for WTM. Alternatively, contact the Meridian Club Hotline on +44 (0) 845 218 6050